



Florida Feed Association Inc.

It's Time for Our Annual Membership Directory & Guide!

PLEASE JOIN US AS AN ADVERTISER IN OUR 2018-2019 ISSUE!

ADVERTISING ORDER FORM ■ DEADLINE: JUNE 1, 2018

All advertisers are included in the Index and have an ad page reference in their membership listing, which will be a bold listing. Advertisers are also recognized at our July Annual Meeting & Convention and recognized at our website for the next year. They are also provided with extra directories. Directories will be distributed at our Annual Convention in July and by mail. Black & White and Full Color ads available. **ADVERTISERS MAKE PUBLICATION OF THIS DIRECTORY POSSIBLE!**

AUTHORIZED BY: _____

COMPANY: _____

PHONE: (_____) _____ EMAIL: _____

| AD SIZE/TYPE | AD DIMENSIONS | RATE BY CHECK | CHECK AD SELECTION | RATE BY CREDIT CARD | CHECK AD SELECTION |
|------------------------|---------------------------|---------------|--------------------|---------------------|--------------------|
| Full Page, B/W | 4 3/4" wide x 7 5/8" tall | \$390.00 | | \$402.00 | |
| Full Page, COLOR | 4 3/4" wide x 7 5/8" tall | \$490.00 | | \$505.00 | |
| Half Page (1/2), B/W | 4 3/4" wide x 3 3/4" tall | \$270.00 | | \$278.00 | |
| Half page (1/2), COLOR | 4 3/4" wide x 3 3/4" tall | \$370.00 | | \$381.00 | |

AD MATERIALS—Please advise the instructions for your ad content.

Materials Provided with Form _____ Materials to Follow _____

I need help with my ad _____

Email Ad Materials or Inquiries to: cindyr.floridafeed@gmail.com

AD REQUIREMENTS: Full color ads need to be CMYK, not RGB or spot colors. Black only ads need to be created in black/grayscale. Ad required file formats: High-quality PDF with fonts embedded (or converted to outlines or curves if application permits). Illustrator with fonts converted to outlines. JPG or TIF - 600 DPI. Design and production assistance is available. You will be advised if there will be any additional charges. Contact Cindy Ransbottom for questions at email above or 863-533-1535.

RETURN THIS FORM, AD MATERIALS & PAYMENT BY JUNE 1, 2018 TO:

FLORIDA FEED ASSOCIATION, INC.

2055 S. Floral Avenue, #198 ■ Bartow, FL 33830 ■ 863-533-1535 ■ www.floridafeed.com

More Information: Contact Cindy Ransbottom, cindyr.floridafeed@gmail.com or 863-533-1535.

PAYMENT BY CHECK OR CREDIT CARD AVAILABLE. SEE BELOW.

Payment is preferred with order.

If you need an invoice to pay by CHECK, note that here: _____

If you need an invoice to pay by CREDIT CARD, note that here: _____ (credit cards payments online only)

ALL INVOICES WILL BE SENT VIA EMAIL, UNLESS OTHERWISE REQUESTED.

PLEASE RETURN AS AN ADVERTISER. WE NEED YOUR SUPPORT!